

2005 CHINA FOOD & BEVERAGE INDUSTRY SUMMIT

China's most informative and important symposium
for the food & beverage industry in 2005

THURSDAY 1st & FRIDAY 2nd DECEMBER 2005

INTERCONTINENTAL PUDONG

SHANGHAI

Critical Topics and Highly Valuable Case Studies

- In-depth analysis: the future of China's food & beverage industry
 - Overcoming cultural diversity & various market challenges
 - Managing the F&B business in China: key experience sharing
 - Tackling fiercer competition in the beverage, brewery and dairy markets
 - Handling the complexity of M&A's and strategic partnership
 - Crisis management and reputation protection
 - Latest F&B consumption patterns, preference & retail trends
 - The most effective marketing, branding & promotion strategies for the local market
 - Application of sensory marketing and sensory branding to achieve maximum product success
 - Managing channel and distribution issues
 - Measuring & maximising ROI on your media spending
- And more...

Your Eminent Speakers Invited

Brent WILLIS, President, Asia Pacific
InBev

Dr. Yongjing LI, General Manager
Danisco China

Frank RASCHE, Managing Director
Element Fresh Group

PT BLACK, Managing Partner
Jigsaw International

Gary ROSEN, Chief Marketing Officer
McDonald's China

Jason C.S. LIN, CEO
Uni-President Group

Wenxiong HU, Marketing Manager Beijing
Hangzhou Wahaha Group

Patrick VIZZONE, Director
Food & Agri-business
Rabobank

Peng QIN, Chairman
Danone China

Frank DU, Vice President
Wall's China

Tom DOCTOROFF, Northeast Asia Area
Director & Greater China CEO
J. Walter Thompson/Bridge

And more...

THE FOOD & BEVERAGE Industry Event of the Year

- Take this opportunity to join one of the most important food & beverage industry events in China this year
- Meet with over 120 senior executives and industry pioneers from leading food & beverage companies in the Asia Pacific region
- Discuss the most critical industry issues and obtain first hand information on **successful China strategies, changing food consumption patterns, latest food retail trends, effective marketing & distribution approaches, branding and pricing tactics, channel management issues, M&A's and strategic partnership**, and the application of sensory marketing & crisis PR
- Hear numerous case studies from successful companies such as **InBev, McDonald's, Wall's, Element Fresh, Danisco, Uni-President, Danone Group** amongst many others
- Find out the best strategies and approaches available for your company to excel in China's booming food & beverage market

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Day One Thursday 1st December

0830	Registration & Morning Tea	1230	Luncheon Break
0850	Opening Address from the Chairman	1400	Tackling Over-Capacity and Increased Competition in the Beverage Market <ul style="list-style-type: none"> ▪ What are the major problems associated with the drink market ▪ Current and foreseeable threats to key market players ▪ How to tackle pressures from over capacity and the ever changing market demands ▪ Strategic and successful approaches to succeed in China Yang SHANG, CEO, Shangyang Consultants Former Marketing Director, Hangzhou Wahaha Group
0900	KEYNOTE SESSIONS China's Food & Beverage Market: Preparing for Threats and Opportunities to Your Business in the Next 5 Years <ul style="list-style-type: none"> ▪ An in-depth analysis of China's food & beverage market stressing growth sub-segments and product types ▪ Evaluating existent and evolving challenges <ul style="list-style-type: none"> - Market fragmentation - Structural change and fiercer competition - Regulatory and legal issues - Cultural diversity vs. changing consumption patterns - Other issues ▪ Assessing the latest industry trends and market potentials Patrick VIZZONE, Director, Food & Agri-business Rabobank	1445	Managing Key Human Aspects and the Operational Challenges in the FMCG Sector Frank DU, Vice President Wall's China
0945	Cultural Diversity: Overcoming the Major Challenge for the Food Industry Dr. Yongjing LI, General Manager Danisco China	1530	Afternoon Refreshment & Networking Break
1030	Morning Refreshment & Networking Break	1545	Promoting Food & Beverage in the Changing Market of China: Issues, Challenges & Strategies Tom DOCTOROFF, Northeast Asia Area Director & Greater China CEO J. Walter Thompson/Bridge
1100	Managing the F&B Business in China: Strategic Approaches & Successful Experience Sharing <ul style="list-style-type: none"> ▪ Examining the development of competition and various challenges in China's food market ▪ What are the strategic options for the China market ▪ How are strategies best tailored to different markets ▪ How can various approaches beef up your company's competitive edge ▪ Real life case studies from China Jason C.S. LIN, CEO* Uni-President Group Peng QIN, Chairman* Danone China	1630	Facing Media Crisis and Negative News: How to Protect Your Brand in Time of Crisis PANEL DISCUSSION
1145	Acquiring F&B Companies in China: How to Handle the Complexity of M&A's and Strategic Partnership to Achieve Higher Profit Goals <ul style="list-style-type: none"> ▪ M&A trends in China's F&B industry ▪ How can M&A activities add value to the corporate's overall China strategy ▪ Major issues to consider in the M&A process ▪ Avoiding the traps: Why M&A's and strategic partnership fail in China ▪ Making the most of your partnering deal: Key steps to ensure the maximisation of your profits and market share through M&A's and alliances 	1700	Responding to the Fierce Competition to Capitalise on the Booming Food and Beverage Market in China
		1730	Closing Remarks from the Chairman and Close of Day One

Day Two Friday 2nd December

0830	Re-registration & Morning Tea	1230	Luncheon Break
0850	Opening Remarks from the Chairman	1400	Understanding the Latest Trends in Food Choices, Consumption Patterns and Retail Distribution in China <ul style="list-style-type: none"> ▪ Changing trends of food & beverage consumption patterns in major cities and outbound areas ▪ Understanding cultural factors and latest changes in consumer food choice ▪ How the consumer base will change ▪ Food retailing trends and distribution issues in China ▪ What will the future look like and its implications to market players Kenneth LEE, Director, Retail Service* ACNielsen
0900	KEYNOTE SESSIONS Market Penetration, Brand Positioning and Strategic M&A's: Experience from China's Food & Beverage Industry Brent WILLIS, President, Asia Pacific InBev		
1000	Reaching the Chinese Consumers with A Global Food Brand: Insight into Powerful Branding in the Local Market Why many global food brands fail in China? What contributes to the success of global brands in the fragmented China market? International brand vs. localized marketing tactics, how practical is that? How to keep your brand relevant, compelling and appealing?... Branding in China's food & beverage market today is more challenging than ever before. In this session, Mr. Gary Rosen will share with the audience how McDonald's successfully establishes and maintains brand value in the China market Gary ROSEN, Chief Marketing Officer McDonald's China	1445	How to Manage Channel and Distribution to Reach Consumers Beyond Tier One Cities <ul style="list-style-type: none"> ▪ Problems associated with distribution of food & beverage in China ▪ Identifying the right channel ▪ Setting up with a local partner with the right connections and establishing an extensive, efficient distribution system for quick market penetration ▪ Establishing multi-channel distribution network: How it works and where are the pitfalls
1030	Morning Refreshment & Networking Break	1530	Afternoon Refreshment & Networking Break
1100	Capturing the Young Generation Consumers: The Most Effective Youth Marketing Techniques for the F&B Products in China <ul style="list-style-type: none"> ▪ Understanding the impact of youth marketing for the F&B products ▪ The different vehicles available to reach young people: licensing, events, sponsorship, music ▪ How effective is the use of star/celebrity endorsement ▪ Establishing an emotional connection to build loyalty ▪ Experimental marketing: communicating a brand message through "experience" PT BLACK, Managing Partner Jigsaw International	1545	Effective Media Strategies: Measuring and Maximising ROI on Your Media Spending <ul style="list-style-type: none"> ▪ Identifying the ROI on your media investment to arrive at optimal mix decisions ▪ Utilising tracking tools to establish strategic insights and measure campaign performance ▪ Allowing for a return on overall media strategies to strategically manage and grow your brand Director, Consumer Insight MindShare Consumer Insight
1145	New Market, New Consumers and Attracting Them: Brand Differentiation and Innovative Marketing in China's F&B Market Frank RASCHE, Managing Director Element Fresh Group Former Operation Director, Coca Cola China & General Manager, Coca Cola Taiwan	1630	Best Practice Sensory Evaluation and Sensory Marketing Strategies
		1700	Closing Remarks from the Chairman and Close of Conference
			* tbc

SHANGHAI

About GIC

The Global Intelligence Communications (GIC) Group worldwide is dedicated to the provision of global business intelligence and information to assist in strategic and effective decision-making. GIC creates major sector focused events for learning and networking business opportunities in developed and emerging markets and across a variety of industries and professions.

With over 15 years experience in business intelligence provision and event management, GIC is able to meet every strategic information requirement for a company through the provision of business intelligence relating to global business markets. Premium products and services are delivered through a variety of media enabling customers to improve their strategic decision-making process.

From its foundation in 1989, GIC has rapidly become a leading business intelligence provider through world-beating business conferences, professional trainings, strategic summits, business publications and reports on strategic industry issues.

Why You Should Attend

China's food industry has grown at an average annual rate of 10 percent over the past 10 years and is the largest industry in China. Leading foreign food & beverage companies have established operations in China to capture the world's most populous country and consumer market. Successful local food & beverage companies also rise to compete with multinationals for greater market share and stronger brand image and increased profitability.

Marketing, branding, distribution, warehousing and logistics are some of the key challenges to domestic and foreign players in the industry. In addition, regional differences in economic development, infrastructure, wealth, and distribution are serious stumbling blocks for any company hoping to develop a one standard, national strategy.

This is your best opportunity of the year to meet all the industry leaders and hear from their senior executives on strategies and tactics that effectively address various challenges in the China market and achieve business success.

Who Should Attend

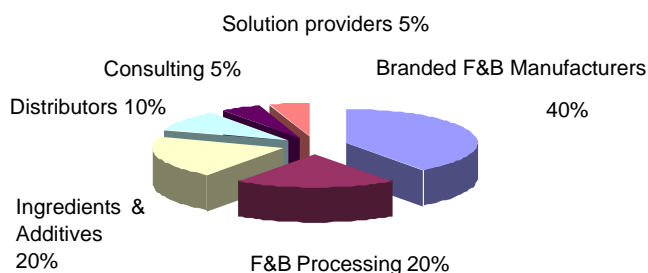
CEOs, Managing Directors, Vice Presidents, General Managers, Directors, Managers, Heads of

- China Operations
- Business Development
- Sales & Marketing
- Branding
- Advertising
- Logistics & Supply Chain Management
- Distribution
- Strategic Planning
- Market Research

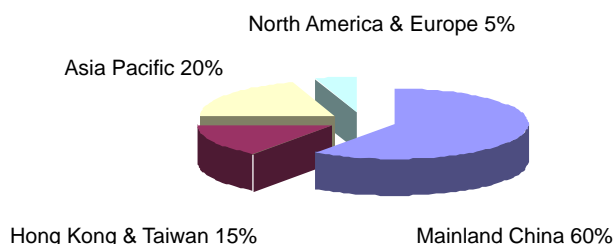
Within the following industry sectors

- Food & Beverage Manufacturing
- Food & Beverage Processing
- Food & Beverage Services
- Food & Beverage Packaging
- Food & Beverage Equipment Manufacturing
- Food & Beverage Trading
- Bottlers & Perform Producers
- Food & Beverage Logistics and Warehousing Service Providers
- Advertising and Market Research
- Law Firms
- Accounting
- Consultancies
- Investment Banking

Industry Breakdown



Geographical Breakdown



2005 年中国食品饮料高峰论坛

汇聚行业精英，共同探讨中国食品饮料行业的发展策略、
市场趋势以及相互合作的商机

2005 年 12 月 1-2 日

上海新亚汤臣洲际大酒店

上海

热点话题与极具价值的案例分析

- 深入分析中国食品饮料行业的现状以及各产品细分的未来发展趋势
- 如何解决食品行业中的饮食文化差异以及其它主要市场挑战
- 如何战略性投资中国食品饮料行业：来自成功企业的经验分享
- 应对市场饱和与激烈竞争：饮料、啤酒和奶产品企业的经营策略
- 如何执行收购兼并与战略合作以实现更高的利润目标
- 应对媒体危机和负面报道：如何保护您的食品品牌声誉
- 中国市场食品饮料消费结构、饮食习惯和零售趋势的最新变化
- 当前最为有效的食品饮料市场、品牌与营销激战略及成功经验
- 制胜媒体策略与媒体投资回报管理
- 感官营销与感官品牌管理最佳实践
- 高效的渠道管理与营销整合
- 以及更多重要议题...

已邀请演讲嘉宾

Brent WILLIS, 亚太区总裁
英博啤酒集团

李永敬博士, 总经理
丹尼斯克中国

Frank RASCHE, 董事总经理
Element Fresh 集团

PT BLACK, 总经理合伙人
Jigsaw 国际集团

Gary ROSEN, 首席营销长官
麦当劳中国有限公司

Jason C.S. LIN, 首席执行官
统一企业集团

胡文雄, 北京分公司市场部总经理
杭州娃哈哈集团

Patrick VIZZONE, 食品综合业务总监
荷兰合作银行

秦鹏, 董事长
达能中国

杜伟, 副总经理
和路雪中国有限公司

Tom DOCTOROFF, 北亚地区总监兼
大中华区首席执行官
智威汤逊

及更多企业精英...

中国食品饮料行业的年度盛会

- 2005 年中国食品饮料行业层次最高、内容最完善的盛大年度峰会之一
- 与 120 多位来自亚太区领先食品饮料企业的高层管理人员以及行业精英汇聚一堂
- 共同探讨当前最为重要的行业热点问题，获取包括**食品消费与零售趋势最新变化、高盈利市场营销与渠道管理、制胜品牌与媒体策略、危机公关、青年营销和感官营销应用以及食品行业并购**等在内的第一手信息
- 倾听来自包括**英博啤酒、麦当劳、和路雪、Element Fresh 集团、丹尼斯克、统一企业和达能集团**在内的众多领先企业极具价值的中国案例分析和成功战略分享，并涉及**食品、饮料、奶制品、啤酒**等多个细分市场
- 发掘适合您企业的最佳经营模式和市场战略，以应对挑战，实现持续的盈利增长

大会媒体支持



商业评论
Harvard Business Review

荣誉赞助商



大会组织



第一天 2005 年 12 月 1 日 星期四

<p>0830 签到与早茶自由活动</p>	<p>1230 午宴及自由交流</p>
<p>0850 大会主席致开幕词</p> <p>主题开幕演讲</p>	<p>1400 中国饮料市场：如何在饱和的市场与日益激烈的竞争中制胜</p> <ul style="list-style-type: none"> ▪ 当前饮料市场的主要问题 ▪ 饮料企业所面对的竞争威胁和发展挑战 ▪ 如何应对市场饱和与消费者需求的变化 ▪ 饮料企业的渠道建设、管理与提升 ▪ 如何在饮料市场中出奇制胜：成功的战略方案与执行 <p>尚阳，总裁，尚阳企业管理咨询有限公司 原杭州娃哈哈集团市场总督导 著名营销战略专家和分销渠道建设专家</p>
<p>0900 未来五年的中国食品饮料行业：成本压力、市场激战与行业瓶颈的思考</p> <ul style="list-style-type: none"> ▪ 深入分析中国食品饮料市场的变数：强调细分市场和产品类型的趋势 ▪ 评估并应对现有和潜在的挑战 - 份额的市场 - 消费结构变化和更加激烈的竞争 - 法规和法律问题 - 文化差异相对于变化的食品消费习惯 ▪ 分析行业的最新发展趋势以及未来的市场机遇 <p>Patrick VIZZONE, 食品综合业务总监 荷兰合作银行</p>	<p>1445 把握快速消费品行业中的人力资源管理与营运挑战</p> <p>杜伟，副总经理 和路雪中国有限公司</p>
<p>0945 如何解决饮食文化差异的重大挑战：丹尼斯克在中国市场的经验</p> <p>李永敬 博士，中国区总经理 丹尼斯克</p>	<p>1530 下午茶及自由交流</p> <p>1545 在多变本土市场中推广食品饮料产品：问题、挑战与策略</p> <p>Tom DOCTOROFF, 北亚地区总监兼 大中华区首席执行官 智威汤逊</p>
<p>1030 早茶及自由交流</p>	<p>1630 面对媒体危机与负面报道：如何在危机中保护您的品牌声誉</p> <p>嘉宾讨论</p>
<p>1100 战略性投资中国食品饮料行业：成功企业的战略决策与经验分享</p> <ul style="list-style-type: none"> ▪ 重新审视中国食品饮料市场的竞争与各种挑战的变化和发展 ▪ 面对分割的中国市场应该采取怎样的战略选择 ▪ 如何针对不同的内地市场制定并执行不同的策略 ▪ 如何通过各种战略手段提升企业的竞争优势 ▪ 来自中国市场的实战案例分享 <p>Jason C.S. LIN, 首席执行官* 统一企业集团</p> <p>秦鹏, 董事长* 达能中国</p>	<div style="border: 1px solid black; padding: 5px;"> <p>1700 捕捉中国食品饮料市场发展契机，应对各种经营压力与挑战</p> </div>
<p>1145 并购食品饮料企业：避免并购陷阱和误区，确保并购的有效执行与高投资回报的战略合作</p> <ul style="list-style-type: none"> ▪ 中国食品饮料行业的收购兼并趋势 ▪ 并购活动如何为企业在中国的整体战略布局带来增值效应 ▪ 并购流程中必须注意得重要问题 ▪ 避免陷阱和误区：为什么许多并购和战略合作在中国市场失败了 ▪ 最大限度提升战略合作的回报：如何有效执行并购与战略合作，在中国市场实现更高的利润目标 	<p>1730 大会主席总结，第一天会议结束</p>

第二天 2005 年 12 月 2 日 星期五

0830	签到与早茶自由活动	1230	午宴及自由交流
0850	大会主席致辞, 第二天大会开幕	1400	中国市场食品饮料消费偏好变化以及零售趋势的最新动态分析 <ul style="list-style-type: none"> ▪ 中国主要城市及周边区域食品饮料消费的最新数据与发现 ▪ 了解饮食文化以及消费者食品选择的变化趋势 ▪ 未来主要厂商的消费者基础将如何变化 ▪ 食品零售与分销发展的有关统计与趋势 ▪ 分析未来食品零售市场的发展方向及对市场参与者的影响
0900	主题演讲 市场渗透, 品牌定位与战略并购: 来自中国食品饮料行业的经验 Brent WILLIS, 亚太区总裁 英博啤酒集团		Kenneth LEE, 零售服务部总监 AC尼尔森市场研究公司
1000	跨国品牌的本地市场策略: 如何在本土市场构筑强有力的食品品牌 为什么众多全球食品品牌在中国市场失败? 跨国品牌如何在中国分割式的市场中取得成功? 全球品牌的本土化市场策略, 如何成功实施? 如何保持品牌的相关性、说服力和吸引力? ...如今, 想在竞争极其激烈的中国食品饮料市场建立成功的品牌要比以往困难得多。在这一部分, Gary Rosen 先生将与你深入探讨麦当劳如何在中国市场建立并不断维护品牌价值, 推动品牌和企业的成功。 Gary ROSEN, 首席营销长官 麦当劳中国有限公司	1445	渠道与分销管理策略 <ul style="list-style-type: none"> ▪ 中国食品饮料行业渠道管理的重要问题 ▪ 如何确定正确的渠道 ▪ 如何选择正确的本地合作商以建立高效的分销体系, 提升市场渗透效率和绩效 ▪ 建立多渠道分销网络: 计划和执行流程、挑战及应对 ▪ 一级市场以外的渠道和分销管理
1030	早茶及自由交流	1530	下午茶及自由交流
1100	捕捉年轻消费者: “青年营销”技巧与食品饮料产品的市场运作 <ul style="list-style-type: none"> ▪ 了解青年营销对食品饮料产品成功的重要影响 ▪ 接触年轻消费者可以选择的不同渠道: 特许, 活动, 赞助, 音乐等 ▪ 使用明星/名人代言的真实效果如何 ▪ 如何建立感情联系以提升产品忠诚度 ▪ 尝试营销: 如何通过“体验”传递品牌信息 ▪ 来自中国市场的案例分析 PT BLACK, 总经理合伙人 Jigsaw 国际集团	1545	制胜媒体策略: 食品饮料产品的媒体投资回报考量与管理 <ul style="list-style-type: none"> ▪ 确定您的媒体投放投资回报以确定最佳的媒体组合决策 ▪ 利用跟踪工具建立战略认识并评估市场活动绩效 ▪ 确定整体媒体策略回报从而战略性的管理并发展您的品牌 消费者研究总监 传立媒体
1145	全新的市场, 全新的消费者, 如何吸引他们: 品牌差异与创新营销在中国食品饮料市场的实践 Frank RASCHE, 董事总经理 Element Fresh 集团 原可口可乐大中华地区营运总监及 可口可乐台湾区总经理	1630	感官评估与感官营销策略的应用与提升
		1700	大会主席致闭幕词, 大会结束

* 已邀

关于 GIC

GIC 国际会议集团是一家专门提供全球战略商业情报和信息的专业机构。通过组织各行业的战略峰会及高层商业活动，GIC 为全球客户提供存在于成熟市场和新兴市场，以及跨越不同行业与专业领域的宝贵商业信息与机会。

GIC 拥有超过 15 年的商业信息咨询与服务经验。通过多种媒体与方式提供与全球商业市场密切相关的商业情报产品与服务，GIC 可以满足客户的任何战略信息需求，并帮助客户提升企业的战略决策。

自从 1989 年成立以来，GIC 已经迅速发展成为领先的商业信息提供机构，为客户提供国际性的商业会议、专业培训、战略峰会、商业出版物以及战略性的行业报告。

为什么应该参加

在过去 10 年里中国的食品饮料行业一直以年均 10% 的速度增长，成为中国最大和最为重要的行业之一。全球主要食品饮料企业纷纷进入中国，捕捉这一全球人口最为众多的消费者市场。本地食品饮料企业也迅速崛起，以强有力的姿态与跨国品牌进行着激烈的竞争。

市场、品牌、分销、仓储和物流仍然是这一行业中至关重要的问题。此外，不同城市和区域市场的饮食习惯、经济条件、基础设施、人均收入和分销管理水平也对食品饮料行业带来了重大的挑战。

本次会议将是您 2005 年最好的机会，与超过 120 名业界精英进行一对一的直接交流，以获得第一手成功经验与战略决策，帮助您最有效的管理中国食品饮料市场中当前和未来的各种挑战与机遇，使您的企业立于不败之地。绝对不容错过！

谁应该参加

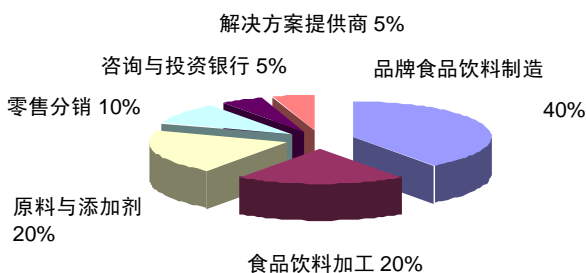
负责以下职能的首席执行官、董事总经理、副总裁、总经理、总监、经理及主管：

- 中国地区业务
- 商业拓展
- 销售和市场
- 品牌
- 广告
- 物流和供应链管理
- 分销
- 战略规划
- 市场调查与分析

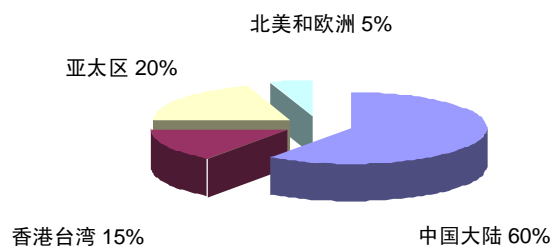
来自下列行业

- 食品饮料制造
- 食品饮料加工
- 食品饮料服务
- 食品饮料包装
- 食品饮料设备制造
- 食品饮料分销贸易
- 装瓶厂及代理生产商
- 食品饮料物流和仓储服务
- 广告公司及市场调查公司
- 律师事务所
- 会计师事务所
- 食品饮料行业咨询
- 投资银行

行业细分



区域细分



2005 CHINA FOOD & BEVERAGE INDUSTRY SUMMIT

2005 年中国食品饮料行业高峰论坛

ORGANISER: Global Intelligence Communications

Please return this form to:

Fax No: 0086 21 6390 0515

Email address: events@gicglobal.com

DATE: 1 & 2 December 2005

2005 年 12 月 1 - 2 日

VENUE: InterContinental Hotel, Shanghai

上海新亚汤臣洲际大酒店

Dio Ying

REGISTRATION FORM 登记合同

Name/姓名: _____ Position/职位: _____ Email/电子信箱: _____

Name/姓名: _____ Position/职位: _____ Email/电子信箱: _____

Name/姓名: _____ Position/职位: _____ Email/电子信箱: _____

Organisation/机构: _____ Address/地址: _____

Postcode/邮编: _____ Tel/电话: _____ Fax/传真: _____

Authorisation 授权

Name/姓名: _____ Position/职位: _____ Date/日期: _____

Signature/签名: _____ (This booking is invalid without a signature 本预定单签名有效)

Registration Fees Per Delegate 参会费用

Conference: US\$ 1,515 per Person (Fee is inclusive of a set of conference documentation, refreshments and luncheons for 2 day participation)

会议: 每人 1,515 美元 (包括一套会务资料, 两天的茶点及五星级午餐)

Premier Plus Discount:

Book three or more delegates to this event, only US\$ 1,288 per person
重大优惠: 3 人或 3 人以上代表参加本次会议, 每人只需 1,288 美元

Documentation: If you are unable to attend the conference but wish to receive the conference documentation, please fill in this contract and tick this box, return the contract with payment details (US\$ 500 per set, including postage and packing)

文件: 如希望得到会议文件, 请填写销售合同, 在本方框上打钩传回 GIC 公司 (每套 500 美元, 包括邮费和包裹费)

Payment Method 付款方式

Please debit my credit card/ 请借记我的信用卡

Visa/ 威士卡 Mastercard/ 万事达卡 American Express/ 美国运通卡

Card Holder's Name/ 持卡人姓名: _____

Card Number/ 卡号:

□□□□□□□□□□□□□□□□

Signature/ 签名: _____ Expiry Date/ 有效期: _____/_____

Formal invoice/ 正式发票

After receiving the payment, a formal receipt will be issued to the client.

GIC 在收到会务费后, 将寄出正式发票。

For further details or sponsorship opportunities, please contact us at tel: 8621 6390 0988 or email: events@gicglobal.com

Confirmation of Registration 确认方法

Confirmation Letter/ 确认函

All paid registration will be confirmed in writing upon clearance of payment. Please contact us if you did not receive our confirmation one week from your fax out.

如您发出登记合同一周后仍未收到相关确认函, 请致电 GIC 公司

Cancellations 取消

By returning this completed form to GIC, the client hereby agrees that GIC will not be able to mitigate its losses for any less than 50% of the total contract value. Cancellation must be received 4 weeks before the event. Delegate substitutions are welcome at any time.

此填好的登记表回传 GIC 公司后立即生效。在会前 4 个星期前的任何取消, 客户承担总合同费用的 50%。您可以在会前任何时候替换参会人员。

Indemnity: Should for any reason outside the control of GIC, the venue or speakers change, or the event be cancelled due to an act of terrorism, extreme weather conditions or industrial action, GIC shall endeavour to re-schedule but the client hereby indemnifies and holds GIC harmless from and against any and all costs, damages and expenses, including legal fees, which are incurred by the client. The construction, validity and performance of this agreement shall be governed in all respects by the local law to the exclusive jurisdiction of whose courts the parties hereby agree to submit.



CONFERENCE